## **Who is 111 Web Studio?**

* + Digital Pilots! Captains of Your Domain! Cyber-Active Storytellers! In other words, we are a digital marketing and creative firm of artists, brand storytellers and technologists. Since 1995 we’ve offered dynamic yet cost-effective solutions to promote and amplify brands with creative and measurable digital strategies. We give search engines what they want. No turbulence, just honest SEO in order to connect with honest-to-goodness customers.

## **Why do you need a Proof of Concept?**

* + To determine whether or not your idea will fly.
  + To generate data to support your business plan.
  + To assess your online competition.
  + To establish a social media foundation for future growth.

**What services will we provide for you?**

* + Set up and optimization of three social media platforms.
  + Engaging content edited, created or curated and posted three times a week.
  + A digital ad and management of an ad campaign.
  + Analytics and data to demonstrate effectiveness.
  + A secure, easy to edit landing page.

## **How much does this 60-day package cost?**

* + Your 60-day Marketing Research package is provided at $899.