## **Who is 111 Web Studio?**

* + Digital Cowboys! Masters of Your Domain! Cyber-Active Storytellers! In other words, we are a digital marketing and creative firm of artists, brand storytellers and technologists. Since 1995 we’ve offered dynamic yet cost-effective solutions to promote and amplify brands with creative and measurable digital strategies. We give search engines what they want. No rodeo clowns, just honest SEO in order to connect with honest-to-goodness customers.

## **Why do you need Digital Marketing?**

* + To wrangle in potential clients in the new digital arena.
  + To free up your time to take care of business instead of doing social media.
  + To set yourself apart as the thought-leader you are for top search listings.

**What Digital Marketing & Creative Services will we provide for you?**

* + A comprehensive digital campaign strategy.
  + Optimized and integrated social media profiles.
  + A content calendar to guide consistent posting.
  + Engaging content edited, created or curated and syndicated.
  + Help with online community development and nurturing.
  + A digital ad and management of an ad campaign.
  + Training and ongoing mentoring of your team.
  + Reassessment of your strategy and recommendations.
  + A secure, easy to edit and SEO-ready website.
  + Brand amplification.

## **How Much Does the 90-Day Giddy-Up Package Cost?**

* + Your 90-day Digital Marketing package is provided at $999.
  + Your professional, safe and easy-to-edit website is $1499.